



WATERMAN – SPIRITS –

Virginia Beach, Virginia

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The First Ever Coral-filtered and Organic Vodka to Launch in Virginia this Fall

Virginia Beach-based distillery and tasting room, Waterman Spirits, is expected to launch statewide in ABC stores October 1, 2022 with our country's first ever line of coral-filtered spirits. Owned and operated by Mariah Standing, this new line of organic vodkas and naturally-flavored liqueur and cocktail mix is Virginia's first ever woman-owned distillery that produces organic, gluten-free vodkas with a premium taste.

What started as an idea has turned into a mission to create clean, delicious tasting cocktails that celebrate the natural flavors found in Mother Nature. Mariah Standing's vision started with one cocktail – Virginia Beach's Original Orange Crush brought to the coastline by her husband – and has since turned into an innovative liquor brand that is paving the way to a new drinking experience; a drinking experience that she can be proud to share with friends, family, and you.

Beginning the Waterman Spirits process back in 2015, the past seven years have been spent perfecting everything in the brand. From the flavors to the label to the bottle to the logo, everything in Waterman Spirits has been individually perfected so it can be collectively enjoyed.

“The reason Waterman Spirits was created is so much more simple than a complex business plan or wanting to change the way vodka is made... It really just came from the idea of wanting to be proud of what I share with friends and family. And when we started to taste test and get excited about what we were creating, the idea then came of sharing this with everyone. That's why our products and brand aren't only clean, delicious, and beautiful, but they're priced in a way where everyone can enjoy and be a part of the waterman spirit. I've spent my entire life in this state – from working to raising children – and now my goal is to share Waterman Spirits, a spirit of Virginia, with residents and visitors alike.”

Waterman Spirits organic vodkas are made with OTCO certified organic corn to create a clean, gluten-free spirit for your enjoyment. Our coral filtration process raises the pH level of our vodka to create a smoother taste. The coral we use is sourced with our environment in mind – It doesn't come from living coral and doesn't harm beach or reef ecosystems.

Our tasting room and small-batch distillery at 712A Atlantic Avenue will be open in September to allow guests to enjoy the unique distilling and drinking experience that Waterman Spirits is creating. For more information regarding the Waterman Spirits brand, tasting room, ABC store locations, or distilling process, please get in touch with our Marketing & Communications Manager, Sydney Pressley at sydney@watermanspirits.com.